

Model Question Paper 3
INTERNAL TRADE - LARGE SCALE RETAIL ORGANISATION 3

11th Standard

Commerce

Reg.No. :

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Answer all the Questions

Time : 00:50:00 Hrs

Total Marks : 40

2 x 1 = 2

Part A

- 1) Consumers Co-operative was first successful followed in.....
(a) England (b) Germany (c) Russia (d) India
- 2) Distributive co-operatives own their origin to the pioneering efforts of 28 weavers in.....
(a) Germany (b) England (c) America (d) France

Part B

5 x 2 = 10

- 3) What is E-commerce?
- 4) What is Internet?
- 5) What is hire purchase system?
- 6) Mention any five of the large scale retail units.
- 7) Write about the origin of consumer's co-operative stores.

Part C

6 x 3 = 18

- 8) Explain the features of hire purchase system and installment system.
- 9) What are the merits and demerits of E-commerce?
- 10) Explain the advantages in teleshopping services and Explain the problems faced in it.
- 11) What are the features or characteristic of co-operative stores?
- 12) Explain the different channels of distribution in Home Trade.
- 13) Explain the different types of itinerant retailers.

Part D

2 x 5 = 10

- 14) Explain the features, advantages and disadvantages of multiple shops.
- 15) What are the features, advantages and disadvantages of Mail order Business? Explain.

