

Model Question Paper 2
INTERNAL TRADE - LARGE SCALE RETAIL ORGANISATION 2

11th Standard

Commerce

Reg.No. :

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Answer all the Questions

Time : 00:40:00 Hrs

Total Marks : 35

4 x 1 = 4

Part A

- 1) The retail business acts as a universal supplier of wide variety of products.
(a) Multiple shop (b) Tele-shopping (c) Departmental store (d) Mail order Business.
- 2) The risk of bad debts in this business is eliminated particularly when payment is received through V.P.P.
(a) Departmental store (b) co-operative store (c) Tele-shopping (d) mail order trading house.
- 3) It helps disabled and elderly people.
(a) E-commerce (b) instalment system (c) Tele-shopping (d) multiple shop
- 4) Consumers Co-operative was first successful followed in.....
(a) England (b) Germany (c) Russia (d) India

Part B

6 x 2 = 12

- 5) What is mail order business?
- 6) What is E-commerce?
- 7) What is Internet?
- 8) What is hire purchase system?
- 9) What is installment system of selling?
- 10) Define chain store system.

Part C

3 x 3 = 9

- 11) What are the features or characteristic of co-operative stores?
- 12) Explain the different channels of distribution in Home Trade.
- 13) Explain the different types of itinerant retailers.

Part D

2 x 5 = 10

- 14) Explain the features, advantages and disadvantages of multiple shops.
- 15) Differentiate between departmental stores and multiple shops.
