

Model Question Paper 1
SALESMANSHIP AND CONSUMERISM 1

11th Standard

Commerce

Reg.No. :

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Answer all the Questions

Time : 00:50:00 Hrs

Total Marks : 35

6 x 1 = 6

Part A

- 1) The term consumerism came into existence in the year.
(a) 1958 (b) 1954 (c) 1957 (d) 1960
- 2) நுகர்வோரியலின் தந்தை என கருதப்படுபவர் யார்
(a) ரால்ப் நேடர் (b) மகாத்மா காந்தி (c) திரு.ஜான் எப்கென்னடி (d) ஹஜ்-பஸ்கிர்க் மற்றும் ஜேம்ஸ்
- 3) The consumer Protection (Amendment) Act was passed in the year
(a) 1994 (b) 1990 (c) 1993 (d) 1998
- 4) The number of members in District Forum, State Commission, and National Commission are... respectively
(a) 3, 3, 5 (b) 3, 3, 3 (c) 1, 3, 5 (d) 3, 2, 4
- 5) Which of the following is consumer Oriented Act?
(a) Indian Companies act 1966 (b) Partnership act 1932 (c) Indian income Tax act 1961 (d) Hire Purchase act 1972
- 6) Penalty for the violation of the orders of the forum commission is
(a) A fine or imprisonment or both (b) imprisonment up to 3year (c) Fine up to Rs.50,000 (d) Fine up to Rs.15,000

Part B

5 x 2 = 10

- 7) Define the term 'consumer movement'
- 8) Give the meaning of Consumerism
- 9) What are the rights of consumer according to John F.Kennedy?
- 10) Write a short note on National Commission
- 11) Write a short note on consumer Movement in Tamil Nadu.

Part C

3 x 3 = 9

- 12) What are the various types of salesman?
- 13) Define consumerism.How consumers are exploited
- 14) Explain the origin and growth of the consumer movement in India?

Part D

2 x 5 = 10

- 15) Explain the rights and responsibilities of consumers.
- 16) Explain the structure of consumer protection council and Forums
