

Model Question Paper 1
INTERNAL TRADE - LARGE SCALE RETAIL ORGANISATION 1

11th Standard

Commerce

Reg.No. :

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Answer all the Questions

Time : 00:30:00 Hrs

Total Marks : 25

3 x 1 = 3

Part A

- 1) The retail business acts as a universal supplier of wide variety of products.
(a) Multiple shop (b) Tele-shopping (c) Departmental store (d) Mail order Business.
- 2) It is a network of a number of branches situated at different localities in the city or in the different parts of the country.
(a) Consumers' co-operative store (b) multiple shop (c) Hire purchase system (d) Internet marketing
- 3) The aim is to economies by buying in common and retain their profits by selling in common.
(a) consumer's co-operative store (b) web marketing (c) multiple shop (d) teleshopping

Part B

4 x 2 = 8

- 4) What is departmental store?
- 5) What do you mean by multiple shop?
- 6) Define consumer's co-operative store
- 7) What is mail order business?

Part C

3 x 3 = 9

- 8) What are the advantages and disadvantages of consumer's co-operative stores?
- 9) Differentiate between hire purchase system and installment system.
- 10) Explain the features of hire purchase system and installment system.

Part D

1 x 5 = 5

- 11) What are the features, advantages and disadvantages of departmental stores?

